



R.P.M. / Rewards Program Member

Rewards Enrollment

Name: _____

Address: _____

City / ST / Zip: _____

Phone #: _____

Email: _____

Birthdate: _____

Barcode: _____

(Affix Label Here)

WELCOME

Welcome to the Hall's Harley-Davidson Rewards Program.

As a Member, you will receive rewards certificates for your purchases and participation in special events.

Membership is our gift to you for your continued loyalty to us. We hope you enjoy the benefits provided and look forward to continuing to help you fulfill your riding dreams.

Please take a moment to review this brochure.

The Hall's Rewards Program is easy and simple. Once you become a member we will create for you:

Your own personal Rewards account.

Receive valuable Rewards Certificates that can be applied to future purchases.

Once the \$250 threshold is met, a Rewards Certificate will be mailed to you the month following the qualifying purchases.



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2301 N. Dirksen Parkway
Springfield, IL 62702
(217) 528-8356
www.hallsh-d.com



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How do I earn Rewards Certificates?

When making purchases at Hall's H-D, provide our sales staff with your name or rewards key tag.

How often will I receive a Rewards Certificates?

If at the end of the month your cumulative spending reaches at least \$250, we will mail you a certificate for 10% of your spending in \$25 increments. Spend more, we will send you more!!

Do Rewards Certificates expire?

Yes, you have 90 days to use the certificate. Expired certificates are considered null & void.

How do I know how much is in my Earnings Account?

You may access your account balance by logging onto our website at www.hallsh-d.com, follow the link to our Rewards Program. Please allow up to a week for transactions to appear in your account.

Birthday Bonus

Have a birthday coming up? We want to celebrate with you!! During the month of your birthday, you will receive a \$10 certificate from us good for 30 days.

\$50 Referral Certificate

Recommend Hall's H-D to your family and friends! If you recommend a NEW customer to Hall's H-D and they purchase a new or pre-owned motorcycle, we will send you a \$50 Rewards Certificate!! Be sure they tell their sales person they were referred.

Do motorcycle purchases count towards Rewards?

No, but Nice Try! However, when you purchase a motorcycle from Hall's H-D, you will receive a \$25 Motorcycle Rewards Certificate that can be used on your next purchase at Hall's (see exclusions). In addition, if you finance your bike with Harley-Davidson Financial Services and/or purchase an Extended Service Plan, you will receive an additional \$25 Certificate for each.

Qualified purchases include retail parts, accessories and apparel. Motorcycle purchases, service labor, clearance items, warranty parts, gift cards, rewards certificates, collision repair work contracted with your insurance company or deductibles DO NOT APPLY. Rewards cannot be used in conjunction with any discounts or other specials. Hall's Harley-Davidson reserves the right to change this program at their discretion.

(Sorry, no change or account credits can be given!)

Hall's Rewards Based on a one year's spending:

If your qualified purchases include:

Service Parts & Accessories:	\$500 / year
Retail Parts & Accessories:	\$250 / year
Clothing & Collectibles:	\$250 / year

You would receive a total of \$100 in Hall's H-D Rewards Certificates

